

ELECTRONIC POLITICAL AND ISSUE ADVERTISING PUBLIC INSPECTION FILE CHECKLIST

This checklist must be completed for each federal, state, and local <u>political ad</u> or federal or state <u>issue</u> \underline{ad} buy. These items must be placed in the station's Public Inspection File as soon as possible after they are available, and they must be maintained in the station's Public Inspection File for 2 years.

Candidate/Issue Flight Dates (if one folder is used per candidate, a separate checklist must be			Rothfus R 4.5. 6				
	eted for each flight)				<u>Initials</u>		
1.	Executed Political/Issue Advertising Agreement (BPMHL-P3 or NAB PB-17	")	Date:	8/3/12	BR		
2.	Original contract showing requested time (when available)		Date:	8/3/12	(P)		
3.	Updated contracts as order changes.		Date:				
4.	Invoice of schedule as actually broadcast including amount of rebates given (exact date, time, class of time and amount for each rebate), if any		Date:				
	•				79		
			Checklist Comp	oleted:			
		By:					
		Date:					

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable FEDER	box) AL CANDIDA	TE	☐ STATE	/LOCAL CAN	DIDATE
		s of The Lowe Indidates Musl			
Station and	Location:			Date	
I, KEGAN BERA	N				
	of: KEITH ROTE				, a legally
party for the offi		STATES HOUSE	OF REPRESEN	TATIVES	
	eld on: <u>NOVEMB</u>				
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Total Charg	jest		A MILETON		

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For programming that, in whole or national importance," list the matter	in part, "communicates a message relatin rs below:	g to any political matter of
	e above described broadcast time has been	a furnished by:
I represent that this person or entity committee/organization of the legal	얼룩하면 이라고 말으로 살고 있었다.	
The name of the treasurer of the car HASKINS, WILLIAM MR.	ndidate's authorized committee is:	
	political advertising policies, including: r sales practices (not applicable to federa	
the state of the s	SCRIMINATE OR PERMIT DISCRIM THE PLACEMENT OF ADVERTISING	
To Be Signed By (Candidate or Authorized	Committee
Date	Signature	
To Be Signe	ed By Station Represental	tive
Accepted	Accepted in Part	Rejected
Brian Racestales	Brian Raughter	NSM

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CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, KEGAN BERAN	
(name of federal candidate or authorized committee) hereby certify to be broadcast (in whole or in part) pursuant to this agreement:	that the programmin
☑ does □ does not	
refer to an opposing candidate (check applicable box). I further cer programming that does refer to an opposing candidate:	tify that for the
(check applicable box)	
 the radio programming contains a personal audio statement be identifies the candidate, the office being sought, and that the capproved the broadcast. the television programming contains a clearly identifiable phoimage of the candidate for a duration of at least four seconds, displayed printed statement identifying the candidate, that the the broadcast, and that the candidate and/or the candidate's at paid for the broadcast. 	candidate has otograph or similar and a simultaneousl candidate approved
Hega Ben	
signature of candidate or authorized committee KEGAN BERAN	6/13/12
printed name	date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days Class	s Times per Week	Number of Weeks

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AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any,

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

Print Date 08/03/12

Page 1 of 9

CONTRACT



WTAE 400 Ardmore Blvd. Pittsburgh, PA 15221 (412)242-4300

And:

Strategic Media Placement OH 7669 Stagers Loop Delaware, OH 43015

	Contract / Rev	vision		Alt Order #	
	921996	1		07880845	
Product					
ROTHFUS/R/CONG					
Contract Dates	Estimate #				
10/03/12 - 11/06/12	2409				
Advertiser			Ori	ginal Date	Revision
Rothfus/R/Congress			C	8/03/12	/ 08/03/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broadcast			Cash
	Station	Accou	nt E	xecutive	Sales Office
	WTAE	Bob Ca	ain		Eagle-Philadelp
	Special Hand	ling			
	Demographic				
	Adults 35+				
	IDB#	Advert	iser	Code	Product Code
		ROTH			PA12
	Agency Ref			Advertiser	Ref

Spots/ Start/End Time Days Length Week Rate Type Spots **Amount** *Line Ch Start Date End Date Description NM \$1,050.00 10/19/12 6-7am News 6-7am :30 2 WTAE 10/17/12 **End Date** Weekdays Spots/Week Start Date Rate \$525.00 Week: 10/15/12 10/21/12 --WTF--2 :30 NM 1 \$550.00 6-7am WTAE 10/17/12 10/19/12 6-7am News Spots/Week **End Date** Weekdays Rate Start Date \$550.00 Week: 10/15/12 10/21/12 --WTF--NM WTAE 10/17/12 10/19/12 Good Morning America 7-9am :30 2 \$950.00 Start Date **End Date** Weekdays Spots/Week Rate \$475.00 Week: 10/15/12 10/21/12 --WTF-2 :30 NM 2 \$800.00 WTAE 10/17/12 10/19/12 The View 11am-noon Start Date **End Date** Weekdays Spots/Week Rate \$400.00 Week: 10/15/12 10/21/12 --WTF--2 WTAE 10/17/12 10/19/12 WTAE Noon News 12-12:30pm :30 NM 3 \$900.00 Spots/Week Start Date **End Date** Weekdays Rate Week: 10/15/12 10/21/12 --WTF--3 \$300.00 WTAE 10/17/12 5-6pm News M-F :30 NM 2 \$1,050.00 6 10/19/12 5-6pm Start Date Weekdays Spots/Week **End Date** Rate Week: 10/15/12 \$525.00 10/21/12 --WTF--2 NM 2 WTAE 10/17/12 10/19/12 5-6pm News M-F 5-6pm :30 \$1,050.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 -WTF-2 \$525.00 WTAE 10/17/12 10/19/12 6-6:30pm News 6-6:30pm :30 NM 3 \$2,025.00 Start Date Weekdays Spots/Week **End Date** Rate Week: 10/15/12 10/21/12 --WTF--3 \$675.00 WTAE 10/17/12 10/19/12 M-Sun 11pm News M-Su 11-11:35pm :30 NM 3 \$2,700.00 Weekdays Start Date **End Date** Spots/Week Rate Week: 10/15/12 10/21/12 --WTF--3 \$900.00 WTAE 10/20/12 11/03/12 Sat 5-7am 5-7am :30 NM 3 \$825.00 Start Date Weekdays **End Date** Spots/Week Rate \$275.00 Week: 10/15/12 10/21/12 ----S-1 Week: 10/22/12 10/28/12 ----5-1 \$275.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



Contract Dates Product Estimate # 10/03/12 - 11/06/12 ROTHFUS/R/CONG 2409

Advertiser	Original Date / Revision			
Rothfus/R/Congress	08/03/12 / 08/03/12			

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 S- 1	<u>Rate</u> \$275.00				
11 WTAE 10/20/12 10/27/12 Good Morning America Sat Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12S- 1 Week: 10/22/12 10/28/12S- 1	7-8am <u>Rate</u> \$400.00 \$400.00	:30	NM	2	\$800.00
12 WTAE 10/20/12 10/27/12 Sat 8-10am Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12S- 1 Week: 10/22/12 10/28/12S- 1	8-10am <u>Rate</u> \$325.00 \$325.00	:30	NM	2	\$650.00
13 WTAE 10/20/12 10/27/12 Late Run 11pm News Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12S- 1 Week: 10/22/12 10/28/12S- 1	11:30pm-12:05am <u>Rate</u> \$700.00 \$700.00	:30	NM	2	\$1,400.00
14 WTAE 10/20/12 10/27/12 Big East College Football Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 10/28/12S- 1	12-3:30pm <u>Rate</u> \$750.00 \$750.00	:30	NM	2	\$1,500.00
15 WTAE 10/20/12 10/27/12 ABC College Football Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 S- 1 Week: 10/22/12 10/28/12 S- 1	3:30p-7p <u>Rate</u> \$1,800.00 \$1,800.00	:30	NM	2	\$3,600.00
16 WTAE 10/21/12 11/04/12 Sun 5-7am News Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12	5-7a <u>Rate</u> \$275.00 \$275.00 \$275.00	:30	NM	3	\$825.00
17 WTAE 10/21/12 10/28/12 This Week With George Stern Start Date	ep10-11am <u>Rate</u> \$1,400.00 \$1,400.00	:30	NM	2	\$2,800.00
18 WTAE 10/21/12 10/28/12 Sun Early News Start Date Meekdays Spots/Week Week: 10/15/12 10/21/12 S 1 Week: 10/22/12 10/28/12 S 1	630-7p <u>Rate</u> \$450.00 \$450.00	:30	NM	2	\$900.00
19 WTAE 10/21/12 10/21/12 M-Sun 11pm News Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 S 1 Week: 10/22/12 10/28/12 S 1	M-Su 11-11:35pm <u>Rate</u> \$1,100.00 \$1,100.00	:30	NM	2	\$2,200.00
20 WTAE 10/21/12 10/28/12 Sunday Extended Late New Start Date Meekdays Spots/Week Week: 10/15/12 10/21/12 S 1 Week: 10/22/12 10/28/12 S 1	rs Sun 11:35p-12:00a <u>Rate</u> \$325.00 \$325.00	:30	NM	2	\$650.00
21 WTAE 10/22/12 10/26/12 6-7am News Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 2	6-7am <u>Rate</u> \$525.00	:30	NM	2	\$1,050.00
22 WTAE 10/22/12 11/02/12 6-7am News Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 3	6-7am <u>Rate</u> \$550.00	:30	NM	6	\$3,300.00

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Contract / Revision	Alt Order #
921996 /	07880845

 Contract Dates
 Product
 Estimate #

 10/03/12 - 11/06/12
 ROTHFUS/R/CONG
 2409

 Advertiser
 Original Date / Revision

 Rothfus/R/Congress
 08/03/12 / 08/03/12

	_				
		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/29/1211/04/12MTWTF3	<u>Rate</u> \$550.00				
23 WTAE 10/22/12 10/26/12 Good Morning America Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 2	7-9am <u>Rate</u> \$475.00	:30	NM	2	\$950.00
24 WTAE 10/22/12 10/26/12 The View Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 3	11am-noon <u>Rate</u> \$400.00	:30	NM	3	\$1,200.00
25 WTAE 10/22/12 10/26/12 WTAE Noon News Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 4	12-12:30pm <u>Rate</u> \$300.00	:30	NM	4	\$1,200.00
26 WTAE 10/22/12 10/26/12 5-6pm News M-F Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 3	5-6pm <u>Rate</u> \$525.00	:30	NM	3	\$1,575.00
27 WTAE 10/22/12 10/26/12 5-6pm News M-F Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 3	5-6pm <u>Rate</u> \$525.00	:30	NM	3	\$1,575.00
28 WTAE 10/22/12 10/26/12 6-6:30pm News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 MTWTF 4	6-6:30pm <u>Rate</u> \$675.00	:30	NM	4	\$2,700.00
29 WTAE 10/22/12 10/26/12 M-Sun 11pm News Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 4	M-Su 11-11:35pm <u>Rate</u> \$900.00	:30	NM	4	\$3,600.00
30 WTAE 10/22/12 10/22/12 Mon ABC Prime Other <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 M 1	Prime Other Rate \$5,000.00	:30	NM	1	\$5,000.00
31 WTAE 10/19/12 11/02/12 Fri ABC Prime C Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12F 1 Week: 10/22/12 10/28/12 0 Week: 10/29/12 11/04/12F 1	10-11pm <u>Rate</u> \$2,400.00 \$0.00 \$2,400.00	:30	NM	2	\$4,800.00
32 WTAE 10/29/12 11/02/12 6-7am News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 MTWTF 3	6-7am <u>Rate</u> \$550.00	:30	NM	3	\$1,650.00
33 WTAE 10/29/12 11/02/12 Good Morning America Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 3	7-9am <u>Rate</u> \$500.00	:30	NM	3	\$1,500.00
34 WTAE 10/29/12 11/02/12 The View Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 3	11am-noon <u>Rate</u> \$450.00	:30	NM	3	\$1,350.00
35 WTAE 10/29/12 11/02/12 WTAE Noon News Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 4	12-12:30pm <u>Rate</u> \$350.00	:30	NM	4	\$1,400.00
36 WTAE 10/29/12 11/02/12 5-6pm News M-F <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 MTWTF 3	5-6pm <u>Rate</u> \$575.00	:30	NM	3	\$1,725.00
37 WTAE 10/29/12 11/02/12 5-6pm News M-F Start Date	5-6pm <u>Rate</u> \$575.00	:30	NM	3	\$1,725.00

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Contract / Revision	Alt Order #
921996 /	07880845

 Contract Dates
 Product
 Estimate #

 10/03/12 - 11/06/12
 ROTHFUS/R/CONG
 2409

Advertiser	Original Date / Revision	
Rothfus/R/Congress	08/03/12 / 08/03/12	

Cn	-4-1	
20	ots/	

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week 38 WTAE 10/29/12 11/02/12 6-6:30pm News	Rate 6-6:30pm	:30	NM	4	\$2,800.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14141	-	Ψ2,000.00
Week: 10/29/12 11/04/12 MTWTF 4	\$700.00				00 000 00
39 WTAE 10/29/12 11/02/12 M-Sun 11pm News Start Date End Date Weekdays Spots/Week	M-Su 11-11:35pm Rate	:30	NM	4	\$3,800.00
Week: 10/29/12 11/04/12 MTWTF 4	\$950.00				
40 WTAE 11/01/12 11/01/12 Thur ABC Prime B	9-10pm	:30	NM	1	\$4,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12T 1	<u>Rate</u> \$4,500.00				
41 WTAE 11/03/12 11/03/12 Good Morning America Sat	7-8am	:30	NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	<u>Rate</u> \$450.00				
Week: 10/29/12 11/04/12S- 1 42 WTAE 11/03/12 11/03/12 Sat 8-10am	8-10am	:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week	Rate	.00	7444		ψοσο.σσ
Week: 10/29/12 11/04/12S- 1	\$350.00				
43 WTAE 11/03/12 11/03/12 Late Run 11pm News Start Date End Date Weekdays Spots/Week	11:30pm-12:05am Rate	:30	NM	1	\$800.00
Week: 10/29/12 11/04/12S- 1	\$800.00				
44 WTAE 11/03/12 11/03/12 Big East College Football	12-3:30pm	:30	NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12S- 1	<u>Rate</u> \$800.00				
45 WTAE 11/03/12 11/03/12 ABC College Football	3:30p-7p	:30	NM	1	\$2,200.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 S- 1	<u>Rate</u> \$2,200.00				
46 WTAE 11/04/12 11/04/12 This Week With George St		:30	NM	1	\$1,700.00
Start Date	Rate	.00			ψ1,700.00
Week: 10/29/12 11/04/12S 1	\$1,700.00				
47 WTAE 11/04/12 11/04/12 Sun Early News Start Date End Date Weekdays Spots/Week	630-7p Rate	:30	NM	1	\$500.00
Week: 10/29/12 11/04/12S 1	\$500.00				
48 WTAE 11/04/12 11/04/12 Sunday Extended Late Nev		:30	NM	1	\$375.00
Week: 10/29/12	<u>Rate</u> \$375.00				
49 WTAE 11/05/12 11/06/12 6-7am News	6-7am	:30	NM	1	\$550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 MT 1	<u>Rate</u> \$550.00				
50 WTAE 11/05/12 11/11/12 MI 1	6-7am	:30	NM	1	\$550.00
Start Date End Date Weekdays Spots/Week	Rate	.00	14101	'	ψ550.00
Week: 11/05/12 11/11/12 MT 1					22
51 WTAE 11/05/12 11/06/12 Good Morning America Start Date End Date Weekdays Spots/Week	7-9am <u>Rate</u>	:30	NM	1	\$500.00
Week: 11/05/12 11/11/12 MT 1	\$500.00				
52 WTAE 11/05/12 11/06/12 The View	11am-noon	:30	NM	1	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 MT 1	<u>Rate</u> \$450.00				
53 WTAE 11/05/12 11/06/12 WTAE Noon News	12-12:30pm	:30	NM	1	\$350.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/05/12 11/11/12 MT 1	\$350.00		I	l.	

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Contract / Revision	Alt Order #
921996 /	07880845

 Contract Dates
 Product
 Estimate #

 10/03/12 - 11/06/12
 ROTHFUS/R/CONG
 2409

Advertiser	Original Date / Revision		
Rothfus/R/Congress	08/03/12 / 08/03/12		

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				
54 WTAE 11/05/12 11/05/12 5-6pm News M-F	5-6pm	:30	NM	1	\$575.00
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$575.00				
55 WTAE 11/05/12 11/05/12 5-6pm News M-F	5-6pm	:30	NM	1	\$575.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	'	ψ3/3.00
Week: 11/05/12 11/11/12 M 1	\$575.00				
56 WTAE 11/05/12 11/05/12 6-6:30pm News	6-6:30pm	:30	NM	1	\$700.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/05/12 11/11/12 M 1	\$700.00	.00	NIM		6050.00
57 WTAE 11/05/12 11/05/12 M-Sun 11pm News Start Date End Date Weekdays Spots/Week	M-Su 11-11:35pm Rate	:30	NM	1	\$950.00
Week: 11/05/12 11/11/12 M 1	\$950.00				
N 58 WTAE 10/08/12 10/12/12 6-7am News	6-7am	:30	NM	2	\$1,000.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/08/12 10/14/12 MTWTF 2	\$500.00				
N 59 WTAE 10/03/12 10/05/12 6-7am News	6-7am	:30	NM	2	\$1,050.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12WTF 2	<u>Rate</u> \$525.00				
N 60 WTAE 10/08/12 10/12/12 6-7am News	6-7am	:30	NM	2	\$1,050.00
Start Date End Date Weekdays Spots/Week	Rate				,
Week: 10/08/12 10/14/12 MTWTF 2	\$525.00			1	
N 61 WTAE 10/03/12 10/05/12 Good Morning America	7-9am	:30	NM	2	\$900.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/01/1210/07/12WTF2	<u>Rate</u> \$450.00				
N 62 WTAE 10/08/12 10/12/12 Good Morning America	7-9am	:30	NM	2	\$900.00
Start Date End Date Weekdays Spots/Week	Rate	100		_	4000.00
Week: 10/08/12 10/14/12 MTWTF 2	\$450.00				
N 63 WTAE 10/07/12 10/14/12 Sun 5-7am News	5-7a	:30	NM	2	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12S 1	<u>Rate</u> \$225.00				
Week: 10/08/12 10/14/12S 1	\$225.00		=		
N 64 WTAE 10/15/12 10/26/12 Live with Kelly	9-10am	:30	NM	2	\$450.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/15/12 10/21/12 MTWTF 1	\$225.00				
Week: 10/22/12 10/28/12 MTWTF 1	\$225.00				
N 65 WTAE 10/29/12 11/02/12 Live with Kelly Start Date End Date Weekdays Spots/Week	9-10am Rate	:30	NM	1	\$250.00
Week: 10/29/12 11/04/12 MTWTF 1	\$250.00				
N 66 WTAE 11/05/12 11/05/12 Live with Kelly	9-10am	:30	NM	1	\$250.00
Start Date	Rate				,
Week: 11/05/12 11/11/12 M 1	\$250.00				
N 67 WTAE 10/03/12 10/05/12 The View	11am-noon	:30	NM	2	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/12WTF 2	<u>Rate</u> \$400.00				
N 68 WTAE 10/03/12 10/05/12 5-6pm News M-F	5-6pm	:30	NM	1	\$525.00
Start Date End Date Weekdays Spots/Week	Rate	.00	. 4141		‡320.00
Week: 10/01/12	\$525.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)



	Contract / Revision	Alt Order #	
	921996 /	07880845	
ontract Dates	Product	Estimate #	

 Contract Dates
 Product
 Estimate #

 10/03/12 - 11/06/12
 ROTHFUS/R/CONG
 2409

 Advertiser
 Original Date / Revision

 Rothfus/R/Congress
 08/03/12 / 08/03/12

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
N 69 WTAE 10/08/12 10/12/12 5-6pm News M-F Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 MTWTF 2	5-6pm <u>Rate</u> \$525.00	:30	NM 2	\$1,050.00
N 70 WTAE 10/03/12 10/05/12 6-6:30pm News Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12WTF 2	6-6:30pm <u>Rate</u> \$650.00	:30	NM 2	\$1,300.00
N 71 WTAE 10/08/12 10/12/12 6-6:30pm News Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 MTWTF 2	6-6:30pm <u>Rate</u> \$650.00	:30	NM 2	\$1,300.00
N 72 WTAE 10/08/12 10/12/12 M-Sun 11pm News Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 MTWTF 2	M-Su 11-11:35pm <u>Rate</u> \$850.00	:30	NM 2	\$1,700.00
N 73 WTAE 10/03/12 10/05/12 M-Sun 11pm News Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12wTF 2	M-Su 11-11:35pm <u>Rate</u> \$850.00	:30	NM 2	\$1,700.00
N 74 WTAE 10/03/12 10/05/12 Nightline Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12WTF 2	11:35pm-1205am <u>Rate</u> \$400.00	:30	NM 2	\$800.00
N 75 WTAE 10/08/12 10/08/12 Mon ABC Prime C Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 M 1	10-11pm <u>Rate</u> \$2,000.00	:30	NM 1	\$2,000.00
N 76 WTAE 10/11/12 10/11/12 Thur ABC Prime B Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12T 1	9-10pm <u>Rate</u> \$4,000.00	:30	NM 1	\$4,000.00
N 77 WTAE 10/06/12 10/13/12 ABC Prime College Footbal Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 S- 1 Week: 10/08/12 10/14/12 S- 1	Prime Time Collego Rate \$1,400.00 \$1,400.00	:30	NM 2	\$2,800.00
N 78 WTAE 10/06/12 10/06/12 ABC College Football Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 S- 1	3:30p-7p <u>Rate</u> \$1,400.00	:30	NM 1	\$1,400.00
N 79 WTAE 10/06/12 10/06/12 ABC College Football Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 S- 1	PENN STATE FOO Rate \$1,600.00	:30	NM 1	\$1,600.00
N 80 WTAE 10/03/12 10/05/12 6-7am News Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 wtf 2	6-7am <u>Rate</u> \$500.00	:30	NM 2	\$1,000.00

Totals 162 \$115,275.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	109	\$77,350.00	\$65,747.50
10/29/12 -11/06/12	53	\$37,925.00	\$32,236.25
Totals	162	\$115,275.00	\$97,983.75

	_	
Signature:	Date:	

(* Line Transactions: N = New, E = Edited, D = Deleted)



	Contract / Revision 921996 /	1	Alt Order # 07880845
Contract Dates 10/03/12 - 11/06/12	Product ROTHFUS/R/CON	G	Estimate # 2409
Advertiser Rothfus/R/Congress			nal Date / Revision /03/12 / 08/03/12

CONTRACT



WTAE 400 Ardmore Blvd. Pittsburgh, PA 15221 (412)242-4300

www.thepittsburghchannel.com

Week: 10/22/12

And:

Strategic Media Placement OH 7669 Stagers Loop Delaware, OH 43015

	Contract / Rev	rision	1	Alt Order #		
	921996	/	0	07880845		
Product						
ROTHFUS/R/CONG						
Contract Dates	Estimate #					
10/17/12 - 11/06/12	2409					
Advertiser			Orio	ginal Date /	Revision	
Rothfus/R/Congress			0	6/18/12	/ 06/19/12	
	Billing Cycle	Billing	Cale	endar	Cash/Trade	
	EOM/EOC	Broado	cast		Cash	
	Station	Accou	nt E	xecutive	Sales Office	
	WTAE	Bob C	ain		Eagle-Philadelp	
	Special Hand	ling				
	Demographic					
	Adults 35+					
	IDB#	Advert	iser	Code	Product Code	
		ROTH			PA12	
	Agency Ref			Advertiser	Ref	

Spots/ Length Week Rate Type Spots Amount Start/End Time Days *Line Ch Start Date End Date Description \$1,050.00 :30 WTAE 10/17/12 10/19/12 6-7am News 6-7am Spots/Week **End Date** Rate Start Date Weekdays \$525.00 Week: 10/15/12 10/21/12 --WTF-2 NM \$550.00 1 :30 6-7am WTAE 10/17/12 10/19/12 6-7am News 2 Spots/Week **End Date** Rate Weekdays Start Date \$550.00 10/21/12 -WTF--Week: 10/15/12 \$950.00 NM 2 :30 10/19/12 Good Morning America 7-9am WTAE 10/17/12 3 Spots/Week Rate Start Date **End Date** Weekdays \$475.00 --WTF-Week: 10/15/12 10/21/12 NM \$800.00 2 :30 11am-noon 10/19/12 The View WTAE 10/17/12 **End Date** Weekdays Spots/Week Rate Start Date \$400.00 10/21/12 --WTF--Week: 10/15/12 NM 3 \$900.00 :30 WTAE Noon News 12-12:30pm WTAE 10/17/12 10/19/12 Spots/Week Rate Start Date **End Date** Weekdays -WTF-\$300.00 10/21/12 Week: 10/15/12 NM \$1,050.00 :30 5-6pm News M-F 5-6pm WTAE 10/17/12 10/19/12 **End Date** Weekdays Spots/Week Rate Start Date \$525.00 Week: 10/15/12 10/21/12 --WTF--2 \$1,050.00 NM 2 :30 7 WTAE 10/17/12 10/19/12 5-6pm News M-F 5-6pm **End Date** Weekdays Spots/Week Rate Start Date \$525.00 Week: 10/15/12 10/21/12 -WTF--NM 3 \$2,025.00 :30 6-6:30pm News 6-6:30pm WTAE 10/17/12 10/19/12 Spots/Week Rate Start Date **End Date** Weekdays 3 \$675.00 Week: 10/15/12 10/21/12 -WTF--\$2,700.00 M-Su 11-11:35pm :30 NM WTAE 10/17/12 10/19/12 M-Sun 11pm News Spots/Week Rate Start Date **End Date** Weekdays \$900.00 3 Week: 10/15/12 10/21/12 --WTF--\$825.00 NM 3 Sat 5-7am 5-7am :30 10 WTAE 10/20/12 11/03/12 Spots/Week Rate Start Date **End Date** Weekdays \$275.00 10/21/12 ---S-1 Week: 10/15/12 10/28/12 1 \$275.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



WTAE 400 Ardmore Blvd. Pittsburgh, PA 15221 (412)242-4300

Alt Order # Contract / Revision 07880845 921996 Product Estimate # **Contract Dates** 2409 10/17/12 - 11/06/12 ROTHFUS/R/CONG

Original Date / Revision **Advertiser** 06/18/12 / 06/19/12 Rothfus/R/Congress

	Roun	us/R/Congress				
			Denoted.			
*Line Ch Start Date End Date Description	Start/End Time	Days Length	Spots/ Week Rate	TypeS	pots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 S- 1	<u>Rate</u> \$275.00					
N 11 WTAE 10/20/12 10/27/12 Good Morning America Sat	and the same of th	:30		NM	2	\$800.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 S- 1	<u>Rate</u> \$400.00					
Week: 10/22/12 10/28/12S- 1	\$400.00					
N 12 WTAE 10/20/12 10/27/12 Sat 8-10am	8-10am	:30		MM	2	\$650.00
Week: 10/15/12 End Date Weekdays Spots/Week 10/15/12 10/21/12S- 1	<u>Rate</u> \$325.00					
Week: 10/22/12 10/28/12S- 1	\$325.00					
N 13 WTAE 10/20/12 10/27/12 Late Run 11pm News	11:30pm-12:05am	:30		NM	2	\$1,400.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12S- 1	<u>Rate</u> \$700.00					
Week: 10/22/12 10/28/12S- 1	\$700.00					
N 14 WTAE 10/20/12 10/27/12 Big East College Football	12-3:30pm	:30		NM	2	\$1,500.00
Week: 10/15/12 End Date Weekdays Spots/Week	<u>Rate</u> \$750.00					
Week: 10/15/12 10/21/12S- 1 Week: 10/22/12 10/28/12S- 1	\$750.00					
N 15 WTAE 10/20/12 10/27/12 ABC College Football	3:30p-7p	:30		NM	2	\$3,600.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/15/12 10/21/12S- 1 Week: 10/22/12 10/28/12S- 1	\$1,800.00 \$1,800.00					
Week: 10/22/12 10/28/12S- 1 N 16 WTAE 10/21/12 11/04/12 Sun 5-7am News	5-7a	:30		NM	3	\$825.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/15/12 10/21/12S 1	\$275.00					
Week: 10/22/12 10/28/12S 1 Week: 10/29/12 11/04/12S 1	\$275.00 \$275.00					
N 17 WTAE 10/21/12 10/28/12 This Week With George St		:30		NM	2	\$2,800.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 10/15/12 10/21/12S 1	\$1,400.00					
Week: 10/22/12 10/28/125 1	\$1,400.00	:30		NM	2	\$900.00
N 18 WTAE 10/21/12 10/28/12 Sun Early News Start Date End Date Weekdays Spots/Week	630-7p Rate	.50			_	4000.00
Week: 10/15/12 10/21/12S 1	\$450.00					
Week: 10/22/12 10/28/12S 1	\$450.00				2	£2 200 00
N 19 WTAE 10/21/12 10/28/12 M-Sun 11pm News Start Date End Date Weekdays Spots/Week	M-Su 11-11:35pm Rate	:30		·NM	2	\$2,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12S 1	\$1,100.00					
Week: 10/22/12 10/28/12S 1	\$1,100.00					
N 20 WTAE 10/21/12 10/28/12 Sunday Extended Late New		a :30		NM	2	\$650.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12S 1	<u>Rate</u> \$325.00					
Week: 10/22/12 10/28/12S 1	\$325.00					
N 21 WTAE 10/22/12 10/26/12 6-7am News	6-7am	:30		NM	2	\$1,050.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$525.00					
Week: 10/22/12 10/28/12 MTWTF 2		:30		NM	6	\$3,300.00
N 22 WTAE 10/22/12 11/02/12 6-7am News Start Date End Date Weekdays Spots/Week	6-7am <u>Rate</u>	.30		14141	Ū	45,500.50
Week: 10/22/12 10/28/12 MTWTF 3	\$550.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with specified.



Contract / Revision Alt Order # 07880845 921996 Estimate # **Contract Dates Product** ROTHFUS/R/CONG 2409 10/17/12 - 11/06/12

Original Date / Revision Advertiser 06/18/12 / 06/19/12 Rothfus/R/Congress

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 3	<u>Rate</u> \$550.00			
N 23 WTAE 10/22/12 10/26/12 Good Morning America	7-9am	:30	NM	2 \$950.00
Week: 10/22/12 10/28/12 Weekdays Spots/Week	<u>Rate</u> \$475.00			
N 24 WTAE 10/22/12 10/26/12 The View	11am-noon	:30	NM	3 \$1,200.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/22/12 10/28/12 MTWTF 3	\$400.00 12-12:30pm	:30	NM	4 \$1,200.00
N 25 WTAE 10/22/12 10/26/12 WTAE Noon News Start Date End Date Weekdays Spots/Week	Rate	.50	1,111	Ψ1,200.00
Week: 10/22/12 10/28/12 MTWTF 4	\$300.00			
N 26 WTAE 10/22/12 10/26/12 5-6pm News M-F	5-6pm	:30	NM	3 \$1,575.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/22/1210/28/12MTWTF3	<u>Rate</u> \$525.00			
N 27 WTAE 10/22/12 10/26/12 5-6pm News M-F	5-6pm	:30	NM	3 \$1,575.00
Week: 10/22/12 End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 3	Rate \$525.00			
N 28 WTAE 10/22/12 10/26/12 6-6:30pm News	6-6:30pm	:30	NM	4 \$2,700.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/22/12 10/28/12 MTWTF 4	\$675.00	.20	NM	4 \$3,600.00
N 29 WTAE 10/22/12 10/26/12 M-Sun 11pm News Start Date End Date Weekdays Spots/Week	M-Su 11-11:35pm Rate	:30	14101	4 \$5,000.00
Week: 10/22/12 10/28/12 MTWTF 4	\$900.00			
N 30 WTAE 10/22/12 10/22/12 Mon ABC Prime Other	Prime Other	:30	NM	1 \$5,000.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 M 1	<u>Rate</u> \$5,000.00			
N 31 WTAE 10/19/12 11/02/12 Fri ABC Prime C	10-11pm	:30	NM	2 \$4,800.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 F 1	<u>Rate</u> \$2,400.00			
Week: 10/13/12 10/21/12 0	\$0.00			
Week: 10/29/12 11/04/12F 1	\$2,400.00			
N 32 WTAE 10/29/12 11/02/12 6-7am News	6-7am	:30	NM	3 \$1,650.00
Start DateEnd DateWeekdaysSpots/WeekWeek:10/29/1211/04/12MTWTF3	<u>Rate</u> \$550.00			
N 33 WTAE 10/29/12 11/02/12 Good Morning America	7-9am	:30	NM	3 \$1,500.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 3	<u>Rate</u> \$500.00			
N 34 WTAE 10/29/12 11/02/12 The View	11am-noon	:30	NM	3 \$1,350.00
Start Date End Date Weekdays Spots/Week	Rate	.00		
Week: 10/29/12 11/04/12 MTWTF 3	\$450.00			4 61 400 00
N 35 WTAE 10/29/12 11/02/12 WTAE Noon News Start Date End Date Weekdays Spots/Week	12-12:30pm Rate	:30	NM	4 \$1,400.00
Week: 10/29/12 11/04/12 MTWTF 4	\$350.00			
N 36 WTAE 10/29/12 11/02/12 5-6pm News M-F	5-6pm	:30	NM	3 \$1,725.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/29/1211/04/12MTWTF3	<u>Rate</u> \$575.00			
N 37 WTAE 10/29/12 11/02/12 5-6pm News M-F	5-6pm	:30	NM	3 \$1,725.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 10/29/12 11/04/12 MTWTF 3	\$575.00			



Contract / Revision Alt Order # 07880845 921996 Estimate # **Product** Contract Dates 2409 10/17/12 - 11/06/12 ROTHFUS/R/CONG

Original Date / Revision Advertiser 06/18/12 / 06/19/12 Rothfus/R/Congress

] e 5		pots/			A
*Line Ch Start Date End Date Description	Start/End Time	Days Length V	Veek Rate	Type	spots	Amount
<u>Start Date </u>	Rate 6-6:30pm	:30		NM	4	\$2,800.00
N 38 WTAE 10/29/12 11/02/12 6-6:30pm News Start Date End Date Weekdays Spots/Week	Rate	.00				4 = 1 =================================
Week: 10/29/12 11/04/12 MTWTF 4	\$700.00					
N 39 WTAE 10/29/12 11/02/12 M-Sun 11pm News	M-Su 11-11:35pm	:30		NM	4	\$3,800.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/29/1211/04/12MTWTF4	<u>Rate</u> \$950.00					
N 40 WTAE 11/01/12 11/01/12 Thur ABC Prime B	9-10pm	:30		NM	1	\$4,500.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u> \$4,500.00					
Week: 10/29/12 11/04/12T 1 N 41 WTAE 11/03/12 11/03/12 Good Morning America Sat		:30		NM	1	\$450.00
N 41 WTAE 11/03/12 11/03/12 Good Morning America Sat Start Date End Date <u>Weekdays</u> <u>Spots/Week</u>	Rate	.50			·	*
Week: 10/29/12 11/04/12S- 1	\$450.00					
N 42 WTAE 11/03/12 11/03/12 Sat 8-10am	8-10am	:30		NM	1	\$350.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/29/1211/04/12S-1	<u>Rate</u> \$350.00					
N 43 WTAE 11/03/12 11/03/12 Late Run 11pm News	11:30pm-12:05am	:30		NM	1	\$800.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S- 1	<u>Rate</u> \$800.00					
VVCCR: 10/20/12 1//01/12	12-3:30pm	:30		NM	1	\$800.00
N 44 WTAE 11/03/12 11/03/12 Big East College Football Start Date End Date <u>Weekdays</u> <u>Spots/Week</u>	Rate	.00				
Week: 10/29/12 11/04/12S- 1	\$800.00			2124	4	£2 200 00
N 45 WTAE 11/03/12 11/03/12 ABC College Football Start Date End Date Weekdays Spots/Week	3:30p-7p Rate	:30		NM	1	\$2,200.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S- 1	\$2,200.00					
N 46 WTAE 11/04/12 11/04/12 This Week With George Ste		:30		NM	1	\$1,700.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 S 1	<u>Rate</u> \$1,700.00					
N 47 WTAE 11/04/12 11/04/12 Sun Early News	630-7p	:30		NM	1	\$500.00
Start Date	Rate			8		
Week: 10/29/12 11/04/12S 1	\$500.00	.20		NM	1	\$375.00
N 48 WTAE 11/04/12 11/04/12 Sunday Extended Late New Start Date End Date Weekdays Spots/Week	s Sun 11:35p-12:00a <u>Rate</u>	:30		INIVI	'	ψ373.00
Week: 10/29/12 11/04/12S 1	\$375.00					
N 49 WTAE 11/05/12 11/06/12 6-7am News	6-7am	:30		NM	1	\$550.00
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 MT 1	<u>Rate</u> \$550.00					
N 50 WTAE 11/05/12 11/06/12 6-7am News	6-7am	:30		NM	1	\$550.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 11/05/12 11/11/12 MT 1	\$550.00	:30		NM	1	\$500.00
N 51 WTAE 11/05/12 11/06/12 Good Morning America Start Date End Date Weekdays Spots/Week	7-9am <u>Rate</u>	.30		IAIVI	'	ψ500.00
Week: 11/05/12 11/11/12 MT 1	\$500.00					
N 52 WTAE 11/05/12 11/06/12 The View	11am-noon	:30		NM	1	\$450.00
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 MT 1	<u>Rate</u> \$450.00					
N 53 WTAE 11/05/12 11/06/12 WTAE Noon News	12-12:30pm	:30		NM	1	\$350.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 11/05/12 11/11/12 MT 1	\$350.00				I	

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

\$950.00



WTAE 11/05/12

WTAE 400 Ardmore Blvd. Pittsburgh, PA 15221 (412)242-4300

	-	
921996	1	07880845
Contract / Re	evision	Alt Order #

NM

Contract Dates Product Estimate # 10/17/12 - 11/06/12 ROTHFUS/R/CONG 2409

Advertiser Original Date / Revision 06/18/12 / 06/19/12 Rothfus/R/Congress

Spots/

:30

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate	Type Spots	Amount
Start Date	<u>Rate</u>				
N 54 WTAE 11/05/12 11/05/12 5-6pm News M-F	5-6pm	:30		NM 1	\$575.00
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$575.00				
Week: 11/05/12 11/11/12 M 1	φ5/5.00				
N 55 WTAE 11/05/12 11/05/12 5-6pm News M-F	5-6pm	:30		NM 1	\$575.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 11/05/12 11/11/12 M 1	\$575.00				
N 56 WTAE 11/05/12 11/05/12 6-6:30pm News	6-6:30pm	:30		NM 1	\$700.00
Start Date	Rate			1	
Week: 11/05/12 11/11/12 M 1	\$700.00				

Start Date
Week: 11/05/12 **End Date** Weekdays Spots/Week Rate \$950.00 11/11/12 M----123 \$87,000.00 Totals

M-Su 11-11:35pm

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	72	\$49,575.00	\$42,138.75
10/29/12 -11/06/12	51	\$37,425.00	\$31,811.25
Totals	123	\$87,000,00	\$73,950.00

M-Sun 11pm News

11/05/12

Signature:	Date:	

Print Date 09/27/12

Page 1 of 10

CONTRACT



WTAE 400 Ardmore Blvd. Pittsburgh, PA 15221 (412)242-4300

And:

Strategic Media Placement OH 7669 Stagers Loop Delaware, OH 43015

	Contract / Re	vision		Alt Order #		
	921996	/		07880845		
Product					r	
ROTHFUS/R/CONG						
Contract Dates	Estimate #					
10/03/12 - 11/06/12	2409					
Advertiser			Ori	ginal Date	/ Revision	
Rothfus/R/Congress			C	9/27/12	/ 09/27/12	
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade	
	EOM/EOC	Broadcast			Cash	
	Station	Accou	nt E	xecutive	Sales Office	
	WTAE	Bob C	ain		Eagle-Philadelp	
	Special Hand	ling			-	
	Demographic					
	Adults 35+					
	IDB#	Advert	iser	Code	Product Code	
		ROTH			PA12	
	Agency Ref	•		Advertiser	Ref	

Spots/ *Line Ch Start Date End Date Description Start/End Time Days Length Week Rate Type Spots Amount WTAE 10/15/12 10/21/12 6-7am News 6-7am :30 NM \$1,050.00 Class of Time - Pre-emptible with notice Start Date **End Date** Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 \$525.00 --WTF--2 WTAE 10/15/12 10/21/12 6-7am News 6-7am :30 NM 1 \$550.00 Class of Time - Pre-emptible with notice Weekdays Start Date **End Date** Spots/Week Rate Week: 10/15/12 10/21/12 --WTF--\$550 00 3 WTAE 10/15/12 10/21/12 Good Morning America :30 7-9am NM 2 \$950.00 Class of Time - Pre-emptible with notice Start Date **End Date** Weekdays Spots/Week Rate Week: 10/15/12 \$475.00 10/21/12 2 4 WTAE 10/15/12 10/21/12 The View 11am-noon :30 NM 2 \$800.00 Class of Time - Pre-emptible with notice Spots/Week Start Date **End Date** Weekdays Rate Week: 10/15/12 10/21/12 --WTF--\$400.00 WTAE 10/15/12 10/21/12 WTAE Noon News :30 12-12:30pm NM 3 \$900.00 Class of Time - Pre-emptible with notice Start Date **End Date** Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 --WTF-3 \$300.00 WTAE 10/15/12 10/21/12 5-6pm News M-F 5-6pm :30 NM 2 \$1,050.00 Class of Time - Pre-emptible with notice Start Date **End Date** Spots/Week Weekdays Rate Week: 10/15/12 10/21/12 --WTF--\$525.00 2 WTAE 10/15/12 10/21/12 5-6pm News M-F :30 5-6pm NM 2 \$1,050.00 Class of Time - Pre-emptible with notice Start Date **End Date** Weekdays Spots/Week Rate Week: 10/15/12 10/21/12 \$525.00 -WTF-2 WTAE 10/15/12 10/21/12 6-6:30pm News 6-6:30pm :30 NM 3 \$2,025.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate

(* Line Transactions: N = New, E = Edited, D = Deleted)



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Contract Dates Product Estimate # ROTHFUS/R/CONG 10/03/12 - 11/06/12 2409

Advertiser Original Date / Revision 09/27/12 / 09/27/12 Rothfus/R/Congress

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0	pots/	

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type:	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 wTF 3	<u>Rate</u> \$675.00				
E 9 WTAE 10/15/12 10/21/12 M-Sun 11pm News	M-Su 11-11:35pm	:30	NM	3	\$2,700.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12WTF 3	<u>Rate</u> \$900.00				
E 10 WTAE 10/15/12 11/04/12 Sat 5-7am	5-7am	:30	NM	3	\$825.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 S- 1 Week: 10/22/12 10/28/12 S- 1 Week: 10/29/12 11/04/12 S- 1	Rate \$275.00 \$275.00 \$275.00				
E 11 WTAE 10/15/12 10/28/12 Good Morning America Sa	t 7-8am	:30	NM	2	\$800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 S- 1 Week: 10/22/12 10/28/12 S- 1	Rate \$400.00 \$400.00				
E 12 WTAE 10/15/12 10/28/12 Sat 8-10am	8-10am	:30	NM	2	\$650.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 S- 1 Week: 10/22/12 10/28/12 S- 1	<u>Rate</u> \$325.00 \$325.00				
E 13 WTAE 10/15/12 10/28/12 Late Run 11pm News	11:30pm-12:05am	:30	NM	2	\$1,400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 S- 1 Week: 10/22/12 10/28/12 S- 1	Rate \$700.00 \$700.00				
E 14 WTAE 10/15/12 10/28/12 Big East College Football	12-3:30pm	:30	NM	2	\$1,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 S- 1 Week: 10/22/12 10/28/12 S- 1	<u>Rate</u> \$750.00 \$750.00				
E 15 WTAE 10/15/12 10/28/12 ABC College Football	3:30p-7p	:30	NM	2	\$3,600.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 S- 1 Week: 10/22/12 10/28/12 S- 1	Rate \$1,800.00 \$1,800.00				
E 16 WTAE 10/15/12 11/04/12 Sun 5-7am News	5-7a	:30	NM	3	\$825.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 S 1 Week: 10/22/12 10/28/12 S 1 Week: 10/29/12 11/04/12 S 1	Rate \$275.00 \$275.00 \$275.00				
E 17 WTAE 10/15/12 10/28/12 This Week With George St	ep10-11am	:30	NM	2	\$2,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 S 1 Week: 10/22/12 10/28/12 S 1	Rate \$1,400.00 \$1,400.00				

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Contract Dates	Product	Estimate #	

10/03/12 - 11/06/12 ROTHFUS/R/CONG 2409 Original Date / Revision Advertiser

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		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
E 18 WTAE 10/15/12 10/28/12 Sun Early News	630-7p	:30	NM 2	\$900.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$450.00 \$450.00			
E 19 WTAE 10/15/12 10/28/12 M-Sun 11pm News	M-Su 11-11:35pm	:30	NM 2	\$2,200.00
Class of Time - Pre-emptible with notice Start Date	Rate \$1,100.00 \$1,100.00			ΨΣ,200.00
E 20 WTAE 10/15/12 10/28/12 Sunday Extended Late New	s Sun 11:35p-12:00a	:30	NM 2	\$650.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 S 1 Week: 10/22/12 10/28/12 S 1	<u>Rate</u> \$325.00 \$325.00			
E 21 WTAE 10/22/12 10/28/12 6-7am News	6-7am	:30	NM 2	\$1,050.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/22/12 10/28/12 MTWTF 2	<u>Rate</u> \$525.00			
E 22 WTAE 10/22/12 11/04/12 6-7am News	6-7am	:30	NM 6	\$3,300.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 3 Week: 10/29/12 11/04/12 MTWTF 3	<u>Rate</u> \$550.00 \$550.00			
E 23 WTAE 10/22/12 10/28/12 Good Morning America	7-9am	:30	NM 2	\$950.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$475.00			
E 24 WTAE 10/22/12 10/28/12 The View	11am-noon	:30	NM 3	\$1,200.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$400.00			
E 25 WTAE 10/22/12 10/28/12 WTAE Noon News	12-12:30pm	:30	NM 4	\$1,200.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 4	<u>Rate</u> \$300.00			
E 26 WTAE 10/22/12 10/28/12 5-6pm News M-F	5-6pm	:30	NM 3	\$1,575.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/22/12 10/28/12 MTWTF 3	<u>Rate</u> \$525.00			
E 27 WTAE 10/22/12 10/28/12 5-6pm News M-F	5-6pm	:30	NM 3	\$1,575.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/22/12 10/28/12 MTWTF 3	<u>Rate</u> \$525.00			
E 28 WTAE 10/22/12 10/28/12 6-6:30pm News	6-6:30pm	:30	NM 4	\$2,700.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/22/12 10/28/12 MTWTF 4 Spots/Week	<u>Rate</u> \$675.00			

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Class of Time - Pre-emptible with notice

End Date

11/04/12

Class of Time - Pre-emptible with notice

End Date

11/04/12

Class of Time - Pre-emptible with notice

11/04/12

Class of Time - Pre-emptible with notice

Start Date End Date

11/04/12

11/04/12

Start Date

38 WTAE 10/29/12

39 WTAE 10/29/12

Start Date

Week: 10/29/12

Week: 10/29/12

Week: 10/29/12

E 40 WTAE 10/29/12

Weekdays

Weekdays

Weekdays

11/04/12 Thur ABC Prime B

MTWTF-

MTWTF--

6-6:30pm News

M-Sun 11pm News

MTWTF--

Spots/Week

3

Spots/Week

Spots/Week

4

WTAE 400 Ardmore Blvd. Pittsburgh, PA 15221 (412)242-4300

	Contract / Revision	Alt Order #	
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ontract Dates	Product	Estimate #	

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
E 29 WTAE 10/22/12 10/28/12 M-Sun 11pm News	M-Su 11-11:35pm	:30	NM 4	\$3,600.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 4	<u>Rate</u> \$900.00			
E 30 WTAE 10/22/12 10/28/12 Mon ABC Prime Other	Prime Other	:30	NM 1	\$5,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 M 1	<u>Rate</u> \$5,000.00			
E 31 WTAE 10/15/12 11/04/12 Fri ABC Prime C	10-11pm	:30	NM 2	\$4,800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 F- 1 Week: 10/22/12 10/28/12 0 Week: 10/29/12 11/04/12 F- 1	Rate \$2,400.00 \$0.00 \$2,400.00			
E 32 WTAE 10/29/12 11/04/12 6-7am News	6-7am	:30	NM 3	\$1,650.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 3	<u>Rate</u> \$550.00			
E 33 WTAE 10/29/12 11/04/12 Good Morning America	7-9am	:30	NM 3	\$1,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 3	<u>Rate</u> \$500.00			
E 34 WTAE 10/29/12 11/04/12 The View	11am-noon	:30	NM 3	\$1,350.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 3	<u>Rate</u> \$450.00			
E 35 WTAE 10/29/12 11/04/12 WTAE Noon News	12-12:30pm	:30	NM 4	\$1,400.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 4	<u>Rate</u> \$350.00			
E 36 WTAE 10/29/12 11/04/12 5-6pm News M-F	5-6pm	:30	NM 3	\$1,725.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 3	<u>Rate</u> \$575.00			
E 37 WTAE 10/29/12 11/04/12 5-6pm News M-F	5-6pm	:30	NM 3	\$1,725.00

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Rate

Rate

M-Su 11-11:35pm

Rate

\$950.00

9-10pm

\$700.00

:30

:30

:30

NM

NM

NM

\$2,800.00

\$3,800.00

\$4,500.00

\$575.00

6-6:30pm



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			Spots/				
*Line Ch Start Date End Date Description	Start/End Time	Days Leng	th Week	Rate	Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 T 1	<u>Rate</u> \$4,500.00						
E 41 WTAE 10/29/12 11/04/12 Good Morning America Sat	7-8am		:30		NM	1	\$450.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S- 1	<u>Rate</u> \$450.00						
E 42 WTAE 10/29/12 11/04/12 Sat 8-10am	8-10am		:30		NM	1	\$350.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S- 1	<u>Rate</u> \$350.00						
E 43 WTAE 10/29/12 11/04/12 Late Run 11pm News	11:30pm-12:05am		:30		NM	1	\$800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S- 1	<u>Rate</u> \$800.00						
E 44 WTAE 10/29/12 11/04/12 Big East College Football	12-3:30pm		:30		NM	1	\$800.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S- 1	<u>Rate</u> \$800.00						
E 45 WTAE 10/29/12 11/04/12 ABC College Football	3:30p-7p		:30		NM	1	\$2,200.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S- 1	<u>Rate</u> \$2,200.00						
E 46 WTAE 10/29/12 11/04/12 This Week With George Ste	ep10-11am		:30		NM	1	\$1,700.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$1,700.00						
E 47 WTAE 10/29/12 11/04/12 Sun Early News	630-7p		:30		NM	1	\$500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/29/12 11/04/12S 1	<u>Rate</u> \$500.00						
E 48 WTAE 10/29/12 11/04/12 Sunday Extended Late New	s Sun 11:35p-12:00a	1	:30		NM	1	\$375.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12S 1	<u>Rate</u> \$375.00						
E 49 WTAE 11/05/12 11/06/12 6-7am News	6-7am		:30		NM	1	\$550.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$550.00						
E 50 WTAE 11/05/12 11/06/12 6-7am News	6-7am		:30		NM	1	\$550.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$550.00						
E 51 WTAE 11/05/12 11/06/12 Good Morning America	7-9am		:30		NM	1	\$500.00
Class of Time - Pre-emptible with notice Start Date	<u>Rate</u> \$500.00						
E 52 WTAE 11/05/12 11/06/12 The View	11am-noon		:30		NM	1	\$450.00
Class of Time - Pre-emptible with notice							

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Spots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 MT 1	<u>Rate</u> \$450.00				
E 53 WTAE 11/05/12 11/06/12 WTAE Noon News	12-12:30pm	:30	NM	1	\$350.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 MT 1	<u>Rate</u> \$350.00				
E 54 WTAE 11/05/12 11/06/12 5-6pm News M-F	5-6pm	:30	NM	1	\$575.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$575.00				
E 55 WTAE 11/05/12 11/06/12 5-6pm News M-F	5-6pm	:30	NM	1	\$575.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$575.00				
E 56 WTAE 11/05/12 11/06/12 6-6:30pm News	6-6:30pm	:30	NM	1	\$700.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$700.00				
E 57 WTAE 11/05/12 11/06/12 M-Sun 11pm News	M-Su 11-11:35pm	:30	NM	1	\$950.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$950.00				
N 58 WTAE 10/08/12 10/14/12 6-7am News	6-7am	:30	NM	2	\$1,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 MTWTF 2	<u>Rate</u> \$500.00			2	
N 59 WTAE 10/03/12 10/07/12 6-7am News	6-7am	:30	NM	2	\$1,050.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12WTF 2	<u>Rate</u> \$525.00				
N 60 WTAE 10/08/12 10/14/12 6-7am News	6-7am	:30	NM	2	\$1,050.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 MTWTF 2	<u>Rate</u> \$525.00				
N 61 WTAE 10/03/12 10/07/12 Good Morning America	7-9am	:30	NM	2	\$900.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12WTF 2	<u>Rate</u> \$450.00				
N 62 WTAE 10/08/12 10/14/12 Good Morning America	7-9am	:30	NM	3	\$1,350.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/08/12 10/14/12 MTWTF 3	<u>Rate</u> \$450.00				
N 63 WTAE 10/03/12 10/14/12 Sun 5-7am News	5-7a	:30	NM	2	\$450.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 S 1 Week: 10/08/12 10/14/12 S 1	<u>Rate</u> \$225.00 \$225.00				
N 64 WTAE 10/15/12 10/28/12 Live with Kelly	9-10am	:30	NM	2	\$450.00
Class of Time - Pre-emptible with notice			I		

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		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 MTWTF 1	<u>Rate</u> \$225.00				
Week: 10/22/12 10/28/12 MTWTF 1	\$225.00				
N 65 WTAE 10/29/12 11/04/12 Live with Kelly	9-10am	:30	NM	1	\$250.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Б.,				
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MTWTF 1	<u>Rate</u> \$250.00				
N 66 WTAE 11/05/12 11/06/12 Live with Kelly	9-10am	:30	NM	1	\$250.00
Class of Time - Pre-emptible with notice			TAIN!		Ψ250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	<u>Rate</u> \$250.00				
N 67 WTAE 10/03/12 10/07/12 The View	11am-noon	:30	NINA.		2000.00
Class of Time - Pre-emptible with notice	Trani-noon	.30	NM	2	\$800.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/01/12	\$400.00				
Class of Time - Pre-emptible with notice	5-6pm	:30	NM	1	\$525.00
Start Date End Date Weekdays Spots/Week	Rate		- 1		
Week: 10/01/12	\$525.00				
N 69 WTAE 10/08/12 10/14/12 5-6pm News M-F	5-6pm	:30	NM	2	\$1,050.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/08/12 10/14/12 MTWTF 2	\$525.00		,		
N 70 WTAE 10/03/12 10/07/12 6-6:30pm News	6-6:30pm	:30	NM	2	\$1,450.00
Class of Time - Pre-emptible with notice Start Date	Data				
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 wtF 2	<u>Rate</u> \$725.00				
N 71 WTAE 10/08/12 10/14/12 6-6:30pm News	6-6:30pm	:30	NM	2	\$1,300.00
Class of Time - Pre-emptible with notice				-	Ψ1,000.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 MTWTF 2	<u>Rate</u> \$650.00				
N 72 WTAE 10/08/12 10/14/12 M-Sun 11pm News	M-Su 11-11:35pm	:30	NIM	2	64 700 00
Class of Time - Pre-emptible with notice	ш од тт тт.оортт	.50	NM	2	\$1,700.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/08/1210/14/12MTWTF2	Rate				
N 73 WTAE 10/03/12 10/07/12 M-Sun 11pm News	\$850.00				
Class of Time - Pre-emptible with notice	M-Su 11-11:35pm	:30	NM	2	\$1,700.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/01/12	\$850.00				
N 74 WTAE 10/03/12 10/07/12 Nightline Class of Time - Pre-emptible with notice	11:35pm-1205am	:30	NM	2	\$800.00
Start Date	Rate		- 1		
Week: 10/01/12	\$400.00				
N 75 WTAE 10/08/12 10/14/12 Mon ABC Prime C	10-11pm	:30	NM	1	\$2,000.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u>	Rate		- 1		
Week: 10/08/12 10/14/12 M 1	\$2,000.00				
N 76 WTAE 10/08/12 10/14/12 Thur ABC Prime B	9-10pm	:30	NM	1	\$4,000.00
Class of Time - Pre-emptible with notice				•	+ .,555.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise

specified.

Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



	Contract / Revision	Alt Order #
	921996 /	07880845
Contract Dates	Product	Estimate #
10/03/12 - 11/06/12	ROTHFUS/R/CONG	2409

Advertiser Original Date / Revision Rothfus/R/Congress 09/27/12 / 09/27/12

						Spots/				
*Line Ch Start	Date End D	ate Description	on	Start/End Time	Days	Length Week	Rate	Type	Spots	Amount
Start Date Week: 10/08/12	End Date 10/14/12	Weekdays T	Spots/Week 1	<u>Rate</u> \$4,000.00						
N 77 WTAE 10/03	/12 10/14/	12 ABC Prime	e College Football	Prime Time Colleg	ı	:30		NM	1	\$1,400.00
Class of Time Start Date Week: 10/01/12 Week: 10/08/12	e - Pre-emptil End Date 10/07/12 10/14/12	ble with notice WeekdaysS-	Spots/Week 0 1	<u>Rate</u> \$1,400.00 \$1,400.00						
N 78 WTAE 10/03	/12 10/07/	12 ABC Colleg	ge Football	3:30p-7p		:30		NM	1	\$1,200.00
Class of Time <u>Start Date</u> Week: 10/01/12	e - Pre-emptil End Date 10/07/12	ble with notice WeekdaysS-	Spots/Week 1	<u>Rate</u> \$1,200.00						,,,
N 79 WTAE 10/03	/12 10/07/	12 ABC Colleg	ge Football	PENN STATE FO		:30		NM	1	\$600.00
Class of Time <u>Start Date</u> Week: 10/01/12	e - Pre-emptil End Date 10/07/12	ole with notice Weekdays S-	Spots/Week 1	<u>Rate</u> \$600.00						
N 80 WTAE 10/03/			vs	6-7am		:30		NM	2	\$1,000.00
Class of Time <u>Start Date</u> Week: 10/01/12	e - Pre-emptil End Date 10/07/12	ole with notice WeekdaysWTF	Spots/Week 2	<u>Rate</u> \$500.00						
N 81 WTAE 10/03/		100 A 000 CO. A 000 CO.		Prime Time Colleg	1	:30		NM	1	\$2,000.00
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays	Spots/Week	<u>Rate</u> \$2,000.00						
Week: 10/08/12	10/14/12		0	\$0.00						
Week: 10/15/12	10/21/12		0	\$0.00						
Week: 10/22/12	10/28/12		0	\$0.00						
Week: 10/29/12	11/04/12		0	\$0.00						
Week: 11/05/12	11/11/12		0	\$0.00						
						Totals			162	\$115.275.00

Totals 163 \$115,275.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	110	\$77,350.00	\$65,747.50
10/29/12 -11/06/12	53	\$37,925.00	\$32,236.25
Totals	163	\$115,275.00	\$97,983.75

Signature:	Date:	